




# Mobile App - Your Digital Capital

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Invite new guests and participants to  
their events through their smartphones





# Start



Collect customers in your resource.

Do not doubt the loyalty of people who downloaded your mobile application. These users are ready to perceive content and react morally or financially to the events proposed by your administrator.

Make up a managed mobile Application with analytics in a convenient modern Generator.

Without programming and intermediaries



# 30 minutes layout



Today, people trust only their smartphone. Managing the mobile application, properly use this trust and offer users the content that they are waiting for.

Following the prompts, add the information in the first tab of the Generator.

The program itself will make for you a mobile application. Test the finished application in your smartphone.

Details will be corrected in the process of work.

Technical support is configured 24/7/365



# Use effectively



The interests of visitors are tuned to anticipate the events that are to be faced. Justify expectations. From the first opening of screens and the first messages, give relevant content.

Create a communication environment with the client in his smartphone.

Choose a style, the appropriate time and place for this communication, changing the design and visualization of notifications directly from the Control Panel of the Generator.

More details in the [WhiteBase](#) section of the website



# Establish trust with the first PUSH



PUSH notifications are an information channel of direct influence. Programmers in our resource used sensors of smartphones, so that messages are visualized with the definition of color, effects, sounds. Your marketing needs to give meaning to the text PUSH. In combination with the correct delivery time and delivery location, form a stable relationship with the customer.

Let the user waits for a new message to come to your event.

**Attention!** Each message is guaranteed to be read



# More dynamics



Personally refer to each user.

Navigator in the hall, will help users navigate between the stands of companies.

PUSH from the nearest stand, when approaching the exhibitor, will surprise and allow to establish and maintain direct contact.

General guidance and control in the Administrator's Panel.

Internet of things in action



# Share the opportunities



Provide exhibitors with sending Local PUSH notifications passing by their stands to visitors with smartphones. Of course not free, and even with the ability to control.

People will appreciate the convenience of selecting contacts from the exhibition directly to their phone. These contacts will help keep the Application in the user's smartphone.

The main purpose of the application is PROFIT!



# Start the "Trade Engine"



We do not oppose ourselves to traditional typographical variants of advertising distribution. No contradictions - only modern convenience in the smartphone.

We have created an environment for the digitization of promotional materials, and new ways to distribute them to interested visitors.

The editor of advertising messages in the Control Panel





# Multiply the metrics



Today's smartphone is the top point in the marketer's desire chain. Direct access to the client's smartphone - the way to increase sales, maintain and strengthen the business.

All user actions in the Appendix can be taken into account. The main indicators are visualized and tabulated.

Our resource will help to establish direct contacts, but the strategy for implementing these opportunities is yours.

Simply, clearly and visually

# Way to the mobile world



[Start Now](#)

This is a mobile - technological solution in the exhibition industry.

In one resource, the Application Generator and online management tools.

The agent of our Company will help you to publish the ready to distribute application to the Google Play Market & Apple App Store.

The privacy policy complies with the requirements of the General Data Protection Regulation (GDPR) (EU) 2016/679